

## D.J. AIR CHECK ASSIGNMENT GUIDELINES

**PROJECT DUE: Wednesday, October 18, 2017**

**No profanity, racial slurs, gender put-downs are allowed in the project**

- A. Create a D.J. Air Check Podcast **no shorter than 2 minutes** and **no longer than 3 minutes** in length accompanied with a complete script/segue.
- B. Your Air Check Script/Podcast must include all of the following requirements/extras in any order you choose.
- C. You may select to work with another student in this class to co-write/co-announce.
  - **CO-DJ teams will be considered.**
  - **Interested Students should make sure they Make The Check Point One Date-Line (Friday, September 1, 2017) in order to be considered.**  
A Shared final grade will be given.

### **CK.PT.#1: Due Friday, September 1, 2017**

**Use a “What’s Up Format” in completing this assignment.**

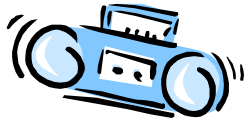
1. D.J. Handle:
  - The name you go by over the air
2. Station Call Letters:
  - The alphabet letters that your radio station is licensed under.
  - It must be no less than 3 letters or more than 5 letters long.
  - Station call letters of radio stations east of the Mississippi always begin with a **W**.  
Station call letters of radio stations west of the Mississippi always begin with a **K**.
3. Station’s Rate of Frequency:
  - The rate of speed at which your station is broadcasting.
  - FM is measured in megahertz, AM is measured in kilohertz.
4. Two Original Commercials:
  - The commercials must advertise a product or service.
  - No registered trademarks (i.e. Coca-Cola, Nike, etc.) may be used.
  - No alcohol or tobacco products may be used.
  - Controversial items must be addressed in a public service announcement format.
5. Five Representative Musical Selections:
  - Use 5 songs that represent your station’s musical format
  - Use no more than 10 seconds of each song.

### **CK.PT.#2 DUE: Friday, September 8, 2017**

**Your project must include 5/9 areas listed below.**

**Use a “What’s Up Format” in completing this assignment.**

1. News – 4 to 5 sentences
2. Weather-3 to 4 sentences
3. Sports- 4 to 5 sentences
4. Time of Day – 1 sentence
5. Traffic Report – 3 to 4 sentences
6. Station Contest – 4 to 5 sentences
7. Public Service Announcement (PSA)-4 to 5 sentences
8. Celebrity Interview- 5 to 6 sentences
9. Other



**CK PT.#3 DUE: Friday, September 27, 2017**

All Podcasts must be accompanied by a complete script/segue.

Joint projects need only one combined script.

**The following is a sample script.** This is the **basic** /Ups Up format to be used:

<b>WHAT IS UP:</b>	<b>WORD FOR WORD WHAT IS TO BE SAID:</b>
Music Selection #1	Name of selection, recording artist
Commercial #1	Word for word what is to be said in your commercial
Time of Day	Word for word
Music Selection #2	Name of selection, recording artist
News	Word for word what is to be said in your news report
D.J. Jargon:	D.J.Transition Conversation
Etc....	Etc....

**CK.PT.#4 IS DUE: Friday, October 2, 2017**

- All project Scripts/Segues must have a LOGO/COVER SHEET. The cover sheet must be your radio station’s ORIGINAL STATION LOGO. This assignment can be created digitally.

**FINAL PROJECT IS DUE Wednesday, October 18, 2017**

The recorded/digital project must be accompanied with these finished written assignments:

- Check Point 3 with any additions or corrections when actually recording.
- LOGO Sheet done in a Square Format
- Your Digital Project File must be Save As:

1. **FirstName/LastNameDJAirCk(Date)Final**
2. **Your Final Digital File must be placed in your Music Digital File Folder**

**Note: Be sure to use your D.J. Air Check Rubric to check for all parts of the assignment before placing in my Drop Box for final grading**

All Projects will be recorded using School Equipment. Computer Time is limited. **Script writing assignments must be completed on time in order to record your project in a timely fashion.** Late assignments will cause you to have to record your project after school.